



**Chicago Business School and Wharton Business School
Winners of the first round in USA of The Left Bank Bordeaux Cup, University Wine competition**

Eight clubs wine tasting from the best American universities competed Wednesday, January 25, 2012 at the Consulate General of France in New York, in the competition organized by the Commanderie du Bontemps de Médoc, Graves, Sauternes and Barsac, which represents the leading Left Bank chateaux and wine merchants of Bordeaux. With hope for the best two teams to win their place in the final and to visit the most famous vineyards of Bordeaux..

Under the benevolent authority of Grand Master Emmanuel Cruse and members of the jury, the candidates have first passed a theory test first, before three rounds of blind tasting. Insight, finesse and accuracy of judgments have allowed universities of Chicago and Wharton to carry the pre selection US.



List of participating universities

- ▶ Columbia Law School
- ▶ Columbia Business School
- ▶ Wharton Business School of the University of Pennsylvania
- ▶ Yale Law School
- ▶ Harvard Business School
- ▶ Stanford Graduate School of Business
- ▶ University of Chicago Booth School of Business
- ▶ Kellogg Business School of Northwestern

During the final of the competition, to be held at Château Lafite Rothschild in Pauillac on Tuesday, 28th June 2012 as prelude to Bordeaux Fête le Vin, the two US teams will compete against the candidates selected in Asia, Europe and France in March. For this year, the Left Bank Bordeaux Cup Competition for wine-appreciation clubs of leading business schools and universities in the world, takes on greater international status with entries from 8 US teams, 15 from France, 14 from Asia with China and Singapore, and 5 from Europe, with Nederland, UK, and Belgium. In accordance with the concept used for the well-known America's Cup, challengers from North America, Asia and Europe will come to pit their skills against the best wine- appreciation clubs of leading business schools and universities in France.

Chaired by Baron Eric de Rothschild, owner of Château Lafite Rothschild, the **Left Bank Bordeaux Cup** Wine Tasting Competition, was created by the Commanderie du Bontemps and first launched in 2002. **2012 confirmed the growing success of The Left Bank Bordeaux Cup.** An event that contributes undoubtedly to the influence of the great wines of the left bank of Bordeaux. It is an opportunity to reconcile the students of various cultures gathered around a common passion: wine.

Although the awards at the end of the finals are marvelous (consisting of top vintages and future trips to France) all the competitors travelling to Bordeaux are winners. They are treated to an insiders' tour of Bordeaux hosted by grand cru chateaux and leading wine merchants, and come home with memories of a lifetime.

You can see the photos at <http://www.flickr.com/photos/consulfrancenyc/sets/72157629042028413>

Credit photo: Consulat Général de France à New York.

Press contact: Emmanuelle Ponsan Dantin – e-mail : emmanuellecommanderie@orange.fr

www.commanderiedubontemps.com – mob : +33 6 76 25 93 61 Tel +33 5 56 30 38 38 . Facebook:

<http://www.facebook.com/pages/Commanderie-du-Bontemps-Medoc-Graves-Barsac-et-Sauternes/167484746600493>.

